

Luis Puesan **web-graphic designer/developer**

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- portfolio: www.puesan.com

Summary:

Hard working, team player and enthusiastic Senior Graphic-web designer and developer with over 10 years of progressive experience in diverse fields. Proven ability to meet deadlines with quality solutions and reliability. Proficient with multiple operating systems, programming languages and platforms. Team leader with effective interpersonal skills and a positive can-do attitude.

Work Experience:

Independent Contractor, Orlando, FL

Web/Graphic Designer-Developer (Dec-2005-Present)

- Design interface, graphic and interactive designs
- Development with **HTML, CSS, XML** and **JavaScript** website's backend
- Develop web application with **ColdFusion** and **MySQL** database
- Designed and produced **Flash** applications and action scripting for websites and presentation
- Create **graphic design** and **illustrations** for **print media projects**
- Interact with internal and external clients and work as Team Lead on projects.
- Develop **bilingual web applications** and **graphic designs**
- Work for **Westgate Resorts, Ritz-Carlton Club and Marriott Resorts**

ASRC Aerospace Corporation, Kennedy Space Center, FL

Senior Web Editor (Oct. 2004 – Dec. 2005)

- Lead Designer for all graphic creation of application interfaces for some NASA KSC projects
- Responsible for maintaining **NASA KSC** Headquarters' intranet and developed support content using **Flash, HTML, ColdFusion, MySQL, MS Access, CSS, XML** and **graphic creations**
- Implemented **Flash animations** for NASA KSC presentations
- Interact with NASA directors and scientists to **oversee projects application**
- Designed and produced custom components for interactive Flash movies with action scripting

Independent Contractor, Orlando, FL

Web/Graphic Designer-Developer (Dec. 2001 to Oct.2004)

- Designed interface, graphic and interactive designs
- Development with **HTML, CSS, XML** and **JavaScript** website's backend
- Created **interactive Flash** movies for web sites and Internet based presentation
- Part of the Launch Team of **Starwood Resorts** Vacation Ownership website
- **Managed clients'** accounts and **interact with clients.**

BeyondBond Inc., World Trade Center, New York
Lead Web/Graphic Designer (Oct.2000 to Dec.2001)

- Responsible for **strategic development, graphic design, UI development** and production
- Designed print **collateral, logos, and visual style guides** of software products

Sunterra Resorts Corporation, Orlando, FL
Web-Graphic Designer (Aug. 1998 to Oct.2000)

- **Lead Designer** for some of **Sunterra** web applications interfaces
- Implemented idea to use **Flash applications** for increase sales of Vacation Ownership
- Development with **HTML, CSS and JavaScript** website's backend
- Participated in the creation of **award winning websites**
- Implemented bilingual web applications to use with **Latin American Marketing Campaign**

Avionic Research Corporation, Orlando, FL
Media Producer (Mar. 1988 to Aug. 1998)

- Designed **print collateral, logos, and graphic designs** for Lockheed Martin Fire Control & Missiles Corporation
- Responsible for **maintaining Vision online magazine** a Lockheed Martin internal publication
- Lead Designer for the **award winning site** US Army Experiment 5
- Development of **website interfaces** and back-end **HTML layouts** for **Lockheed Martin Corporation**

New York City Department of Transportation, New York, NY
Deputy Director-City Planner (Jul. 1985 to Dec. 1997)

- **Lead team** of city planners and administration staff
- **Prepared budget and unit production reports**
- **Designed web pages layout** for NYC DOT
- In charge of **updating NYC DOT website**
- Acted as a **web liaison** between NYC DOT and other city's agencies

Graphic Design Tools:

Adobe Photoshop, Adobe Illustrator, Adobe Image Ready, Adobe FireWork, Adobe InDesign, Adobe Dreamweaver, Adobe ColdFusion, QuarkXpress.

Multimedia Tools:

Apple Quick Time, iMovie, Sound Forge, 3D Studio Max, Adobe Flash Professional, Adobe Flash Action Scripting, scanning software, digital photography equipment and software, and video editing equipment and software.

Technical Skills:

Windows 2000, WindowsXP, Windows Vista, Apache Server, Windows and Mac
OSX Jaguar, MySQL, MS Access

Programming Language:

Javascript, Flash ActionScript, CSS, HTML/DHTML, XML, SQL, ColdFusion.
Basic understanding of: JSP, PHP and Adobe Flex

Education:

MA. Communication Arts

New York Institute of Technology, NY, NY

GPA 3.91, Academic Dean's List, graduated with honors

Emphasis in Interactive design, visual communication and media management

December 1997

Awards and Published Materials:

- US Army Experiment 5 best website US Army Association 1998
- Sunterra Resorts best website Time Share Association 2000
- Illustrations published by Air Enthusiast Magazine Jul/Aug 2005 issue

Portfolio and URL samples

- www.puesan.com (Main Portfolio)
- www.ustdc.com
- www.dcccf.org (bilingual site)
- www.jccoloniaiservice.com (trilingual site)
- www.healthpeople.org
- www.minuevohogar.com (bilingual site)